



# COUNTY OF SANTA CRUZ

701 OCEAN STREET, SANTA CRUZ, CA 95060-4073

(831) 454-2000 WWW.SANTACRUZCOUNTY.US

CARLOS J. PALACIOS, COUNTY ADMINISTRATIVE OFFICER



## PRESS RELEASE

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Contact: Jason Hoppin

Jason.Hoppin@santacruzcounty.us

### SANTA CRUZ COUNTY PARKS DEPARTMENT LAUNCHES NEW WEBSITE

The Santa Cruz County Department of Parks, Open Space and Cultural Services has launched a redesigned parks website featuring an improved and mobile-friendly user interface, interactive maps, dynamic events and programs calendars, and a COVID-19 updates page to keep the public informed about parks, coastal access, facilities and programs.

The pandemic has put an emphasis on the importance of parks and open space for our community's individual and collective health, and visitation to open spaces everywhere has increased. The new design incorporates several dynamic changes that make it easier to utilize County parks and programs, including a redesigned Permits & Reservations system, a revamped Aquatics section and visual and navigational improvements.

"I am so excited that we have been able to modernize our website and create greatly improved access to all of our services," County Parks Director Jeff Gaffney said. "This change will be a difference maker for everyone that wants to use parks and park programs in Santa Cruz County."

The site includes accessibility improvements, including a section on inclusion and easy language translation functionality, and uses large text to improve readability on smaller screens. Visit [www.scparks.com](http://www.scparks.com) to view the site.

County Parks mission is to provide safe, well-designed and maintained parks, and a wide variety of recreational and cultural opportunities for our diverse community. This website moves the department closer to meeting this goal and fostering an inclusive county for people of all ages, abilities and backgrounds.